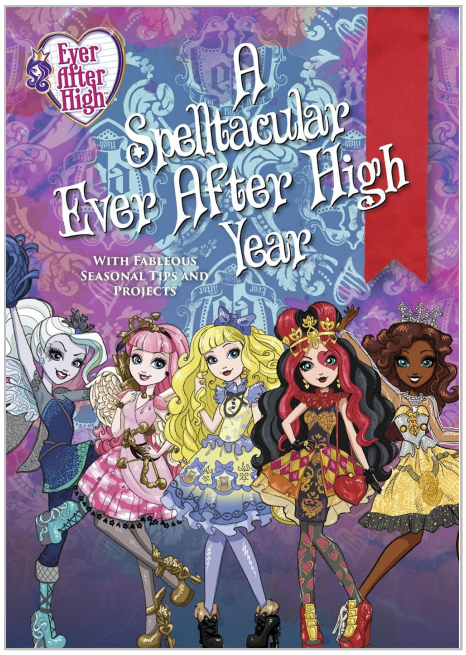
Exceptional Books
For Children

EDDA USA

Winter 2017



JUVENILE NONFICTION / MEDIA TIE-IN
Edda USA | 1/3/2017
9781940787534 | **$12.99**
Hardcover | 112 pages
8.5 in H | 6 in W

MARKETING
Advertising in publishing and library journals
Bookseller co-op advertising and promotions
Review copy mailing to magazines, newspapers, websites, and blogs
Article placements and book excerpts on top websites and blogs
Ongoing Twitter, Facebook, and Instagram campaigns
Online book give-away contests and promotions

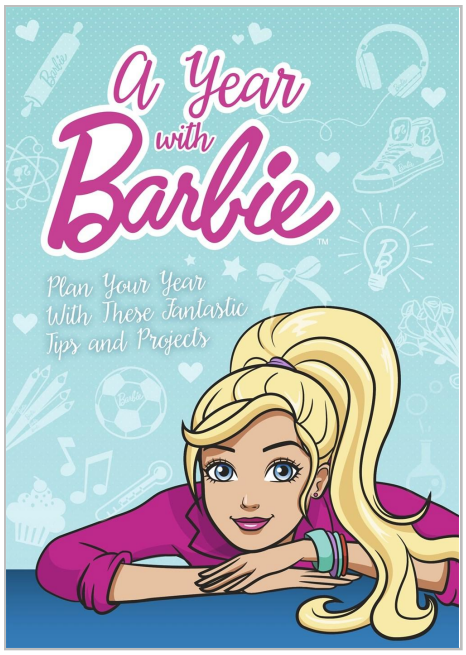
A Spelltacular Ever After High Year

Edda USA Editorial Team

A novelty calendar diary with a folded magnet to close.

Plan your year with the Ever After gang and write down important dates, birthdays, thoughts, and dreams in this beautiful year planner. The book is filled with great images, fun and inspirational quotes from Ever After High and ideas for fun activities with your friends. You will have an amazing year with this book in hand!

The Edda USA Editorial Team is composed of highly qualified writers, editors, photographers, and stylists who create exceptional books for children.



JUVENILE NONFICTION / MEDIA TIE-IN
Edda USA | 1/3/2017
9781940787510 | **$12.99**
Hardcover | 112 pages
8.5 in H | 6 in W

MARKETING
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Bookseller co-op advertising and promotions
Review copy mailing to magazines, newspapers, websites, and blogs
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Online book give-away contests and promotions

A Year With Barbie

Edda USA Editorial Team

A novelty calendar diary with a folded magnet to close.

Plan your year with Barbie and write down important dates, birthdays, thoughts, and dreams in this beautiful year planner. The book is filled with great images, fun and inspirational quotes from Barbie and ideas for fun activities with your friends. You will have an amazing year with this book in hand!

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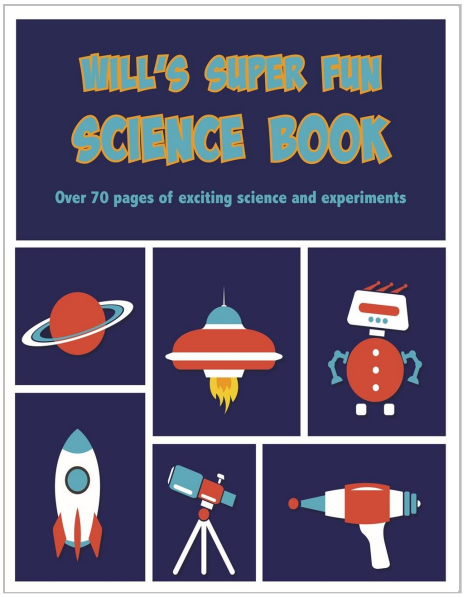


JUVENILE NONFICTION / SCIENCE & NATURE
Edda USA | 1/17/2017
9781940787701 | **$14.99**
Hardcover | 72 pages
11 in H | 8.5 in W

MARKETING
Advertising in publishing and library journals
Bookseller co-op advertising and promotions
Review copy mailing to magazines, newspapers, websites, and blogs
Article placements and book excerpts on top websites and blogs
Ongoing Twitter, Facebook, and Instagram campaigns
Online book give-away contests and promotions

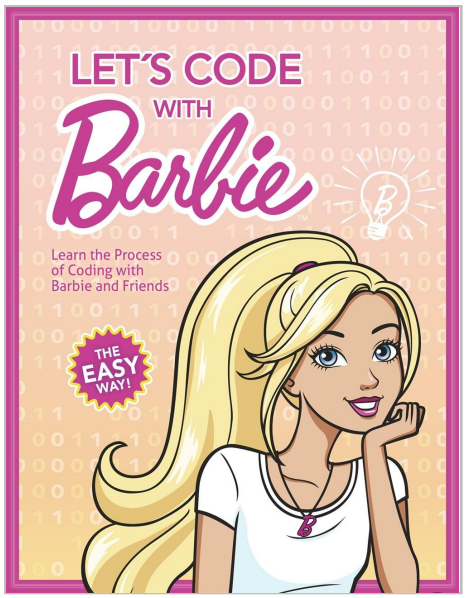
Super Fun Science Experiments

Vilhelm Anton Jonsson

You can cook something up even if you are not in the kitchen! Learn about science and do fun experiments along the way.

Sid's Science Book series has been incredibly popular and has opened the eyes of children to the wonders of the universe and science. In the first book, Sid takes kids on a journey to learn about the science all around us and how to make fun experiments at home.

VILHELM ANTON JONSSON (b.1978) has a degree in philosophy from the University of Iceland. He is a visual artist and musician and has hosted a number of popular TV programmes. Villi is renowned for his high quality, educational material for children. Icelandic children and their families loved *Villi's Science Book*. The former was nominated for the Icelandic Literary Prize for Children's Books and voted the best Icelandic children's book by the nation's booksellers.



JUVENILE NONFICTION / MEDIA TIE-IN
Edda USA | 1/17/2017
9781940787886 | **$15.99**
Hardcover | 72 pages
11 in H | 8.5 in W

MARKETING
Advertising in publishing and library journals
Bookseller co-op advertising and promotions
Review copy mailing to magazines, newspapers, websites, and blogs
Article placements and book excerpts on top websites and blogs
Ongoing Twitter, Facebook, and Instagram campaigns
Online book give-away contests and promotions

Let's Code With Barbie

Edda USA Editorial Team

Barbie can be anything and in this book she is a programmer and she can teach you to be one as well.

Our everyday life relies heavily on computers and technology and with every day coding and programming becomes more and more important.

How do computers work? What is a code? Can I make an app?

All these questions and more are answered in this fun and enlightening book that teaches kids the basic elements of computer programming in a very easy to understand manner.

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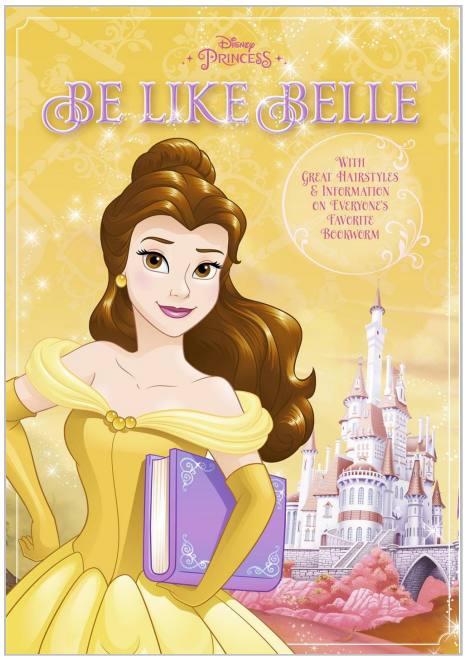


JUVENILE NONFICTION / MEDIA TIE-IN
Edda USA | 3/7/2017
9781940787824 | **$6.99**
Trade Paperback | 48 pages
10 in H | 7 in W

MARKETING
Advertising in publishing and library journals
Bookseller co-op advertising and promotions
Review copy mailing to magazines, newspapers, websites, and blogs
Article placements and book excerpts on top websites and blogs
Ongoing Twitter, Facebook, and Instagram campaigns
Online book give-away contests and promotions

Be Like Belle

Edda USA Editorial Team

If you have ever admired Belle and her unique style and character traits, this is the book for you.

In this fantastic new book you learn how to copy Belle's look and spirit. Everything from her personal style, her character traits and of course her hairstyles are featured in this nifty book.

Learn the iconic hairstyles from the film and copy her unique style and of course learn about her kind spirit, tolerance and her eagerness to explore new things.

The Edda USA Editorial Team is composed of highly qualified writers, editors, photographers, and stylists who create exceptional books for children.

JUVENILE NONFICTION / GIRLS & WOMEN
Edda USA | 2/28/2017
9781940787596 | **$12.99**
Hardcover | 32 pages
8 in H | 8 in W

MARKETING
Advertising in publishing and library journals
Bookseller co-op advertising and promotions
Review copy mailing to magazines, newspapers, websites, and blogs
Article placements and book excerpts on top websites and blogs
Ongoing Twitter, Facebook, and Instagram campaigns
Online book give-away contests and promotions

Shimmer and Shine Hairstyle Stars

Edda USA Editorial Team

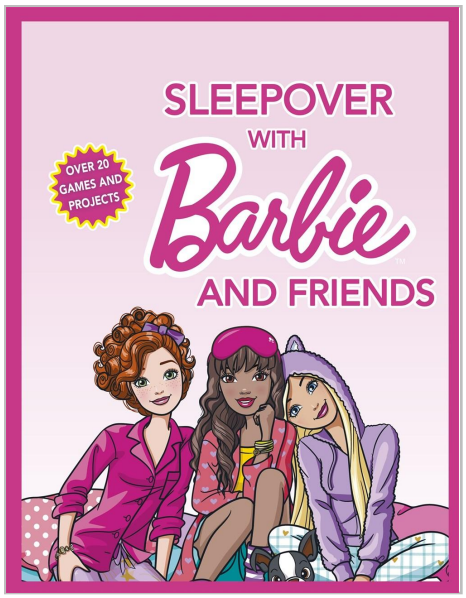
A fantastic book that teaches you fun hairstyles and gives you instructions on creating your very own hair accessory!

Shimmer and Shine's magical skills sometimes need a bit of polish and their wish fulfillment sometimes goes hilariously off track but they know a lot about turning their mistakes into something magical. In this book they teach you all about how to try fun new things with your hair and hair accessories.

With unique hairstyling instructions and tutorials and material to create your very own hair accessory, this book is sure to spark every girl's imagination!

Don't forget that just like Shimmer and Shine you keep on going even if you make a mistake and things always turn out great in the end!

The Edda USA Editorial Team is composed of highly qualified writers, editors, photographers, and stylists who create exceptional books for children.



JUVENILE NONFICTION / MEDIA TIE-IN
Edda USA | 4/11/2017
9781940787855 | **$5.99**
Trade Paperback | 48 pages
10 in H | 7 in W

MARKETING
Advertising in publishing and library journals
Bookseller co-op advertising and promotions
Review copy mailing to magazines, newspapers, websites, and blogs
Article placements and book excerpts on top websites and blogs
Ongoing Twitter, Facebook, and Instagram campaigns
Online book give-away contests and promotions

Sleepover With Barbie and Friends

Edda USA Editorial Team

Plan an unforgettable sleepover party with the help of Barbie and friends

In this fun book you will learn everything there is to know about throwing the best sleepover party of all time! Games, snacks and crafts, are all featured in this nifty book. Barbie runway, fun quizzes and games and even some crazy hairstyles you can try to copy while having the time of your life!

The Edda USA Editorial Team is composed of highly qualified writers, editors, photographers, and stylists who create exceptional books for children.

JUVENILE NONFICTION / MEDIA TIE-IN
Edda USA | 2/28/2017
9781940787619 | **$12.99**
Hardcover | 24 pages
8 in H | 8 in W

MARKETING
Advertising in publishing and library journals
Bookseller co-op advertising and promotions
Review copy mailing to magazines, newspapers, websites, and blogs
Article placements and book excerpts on top websites and blogs
Ongoing Twitter, Facebook, and Instagram campaigns
Online book give-away contests and promotions

Shimmer and Shine Bracelet Book

Edda USA Editorial Team

Shimmer and Shine Bracelet Book is a book with stories of your favorite characters Shimmer and Shine and instructions on creating beautiful bracelets.

Shimmer and Shine's magical skills sometimes need a bit of polish and their wish fulfillment sometimes goes hilariously off track but they know a lot about turning their mistakes into something magical. In this book they teach you all about teamwork, resilience and overcoming setbacks as well as giving you ideas to create your very own bracelet.

Don't forget that just like Shimmer and Shine you keep on going even if you make a mistake and things always turn out great in the end!

The Edda USA Editorial Team is composed of highly qualified writers, editors, photographers, and stylists who create exceptional books for children.

JUVENILE NONFICTION / GIRLS & WOMEN

Edda USA | 4/25/2017
9781940787831 | **$12.99**
Hardcover | 24 pages
8 in H | 8 in W

MARKETING

Advertising in publishing and library journals
Bookseller co-op advertising and promotions
Review copy mailing to magazines, newspapers, websites, and blogs
Article placements and book excerpts on top websites and blogs
Ongoing Twitter, Facebook, and Instagram campaigns
Online book give-away contests and promotions

My Little Pony Hairstyle Stars

Edda USA Editorial Team

A fantastic book that teaches you fun hairstyles and gives you instructions on creating your very own hair accessory!

The characters from My Little Pony all have very distinctive character traits and looks. In this great book you will learn how to copy the main characters' looks and can try your hand at some fun hairstyles inspired by the ponies. The book comes with colorful hair extensions to add fun to your everyday look.

The Edda USA Editorial Team is composed of highly qualified writers, editors, photographers, and stylists who create exceptional books for children.

JUVENILE FICTION / IMAGINATION & PLAY
Edda USA | 4/25/2017
9781940787848 | **$12.99**
Hardcover | 24 pages
11 in H | 8.5 in W

My Little Pony Playtime Stories

Edda USA Editorial Team

Create your own stories! Playtime Stories are great for every child that wants to bring their favorite characters to life!

We set the scene and you create the adventure. In this book you will find fun and interesting storylines and your very own costume item so you can become one of the fantastic My Little Ponies!
The twist is that the story doesn't end. It is up to you to have fun with your friends and use your own imagination to find out what happens next!
Each book comes with 2 EVA foam masks to dress up and have fun!

The Edda USA Editorial Team is composed of highly qualified writers, editors, photographers, and stylists who create exceptional books for children.

JUVENILE NONFICTION / MEDIA TIE-IN
Edda USA | 10/4/2016
9781940787268 | **$16.95**
Trade Paperback | 96 pages
10 in H | 9 in W

The Ultimate DreamWorks Cookbook

38 Great Recipes

Edda USA Editorial Team

Create a fabulous feast with all your favorite DreamWorks characters!

In **The Ultimate DreamWorks Cookbook,** you are invited to a culinary lesson with the very colorful DreamWorks gang.
Have you ever wondered about the secret ingredient in Mr. Ping's noodles? Do you know how the Croods cook their dinner or how the Penguins of Madagascar fill their bellies? The answers to all these questions - and much, much more - are revealed in **The Ultimate DreamWorks Cookbook.**
This beautifully photographed book gives you all the tools you need to create a fabulous feast with your favorite DreamWorks characters. The delicious and nutritious recipes include dishes for breakfast, lunch, dinner, and desserts.
Just open the book to go on a culinary adventure with the colorful DreamWorks gang.

The Edda USA Editorial Team is composed of highly qualified writers, editors, photographers, and stylists who create exceptional books for children.

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